

IN THE CLAIMS

Please amend the claims as follows:

Sub
Q1
1.

(Amended Three Times) A method of conducting commerce over a network, comprising:
encoding content for conversion into vision-enabled content;
receiving payment for encoding the content;
providing a program to decode the vision-enabled content;
receiving a video image comprising a person image of a user;
extracting the person image portion of the received video image;
recognizing an identity of the user based on said person image of the user by
matching the person image of the user with an image stored in a user image database;
selecting a subset of the vision-enabled content based on the identity of the user as
recognized by matching the person image of the user with an image stored in a user
image database; and
sending the selected subset of the vision-enabled content to the user over a
network, wherein the program decodes the selected subset of the vision-enabled content
and combines the image of the user with the selected subset of the vision-enabled
content.

Sub
Q2
2.

(Amended Three Times) A method of conducting commerce over a network, comprising:
encoding content for conversion into vision-enabled content;
receiving payment for encoding the content;
providing a program to decode the vision-enabled content; and
sending the vision-enabled content to a user over a network, wherein the program:
decodes the vision-enabled content;
receives a series of video images, each image comprising a person image
of the user;
extracts from each video image the associated person image of the user to
create a series of person images; and
processes the series of person images to detect a movement by said user;
and
controls the vision-enabled content based on said movement.

Sub
PI 19.

(Amended Three Times) A method of conducting commerce over a network, comprising:
encoding content for conversion into vision-enabled content;
providing a program to decode the vision-enabled content;
receiving a video image comprising a person image of a user;
recognizing an identity of the user based on said person image of the user by
matching the person image of the user with an image stored in a user image database;
selecting a subset of the vision-enabled content based on the identity of the user as
recognized by matching the person image of the user with an image stored in a user
image database; and
sending the selected subset of the vision-enabled content to the user over a
network, wherein the program decodes the selected subset of the vision-enabled content.